As per the today schedule

Stakeholders?

* A person, group or organization that has interest or concern in an organization.
* Stakeholders can affect or be affected by the organization's actions, objectives and policies.
* Some examples of key stakeholders are creditors, directors, employees, government (and its agencies), owners (shareholders), suppliers, unions, and the community from which the business draws its resources.
* Not all stakeholders are equal.
* A company's customers are entitled to fair trading practices but they are not entitled to the same consideration as the company's employees.
* An example of a negative impact on stakeholders is when a company needs to cut costs and plans a round of layoffs.
* This negatively affects the community of workers in the area and therefore the local economy.
* Someone owning shares in a business such as Microsoft is positively affected, for example, when the company releases a new device and sees their profit and therefore stock price rise.

Requirement tools?

* Persona
* Use case
* Wireframe
* Storyboard
* Mock up

Personas?

* A persona is a fictional character that represents a subset of the market we want to address.
* A persona typically has a name , a picture, relevant characteristics such as age or income group, behaviourial traits, common tasks
* Personas should help us develop sympathy for users and customers.
* A persona template is a powerful technique to capture our knowledge about the users and customers of a product.

Mock up?

* In manufacturing and design, a mockup, or mock-up, is a scale or full-size model of a design or device, used for teaching, demonstration, design evaluation, promotion, and other purposes.
* A mockup is a prototype if it provides at least part of the functionality of a system and enables testing of a design.
* [1] Mock-ups are used by designers mainly to acquire feedback from users.
* Mock-ups address the idea captured in a popular engineering one-liner
* You can fix it now on the drafting board with an eraser or you can fix it later on the construction site with a sledge hammer.

Wireframe?

* A website wireframe, also known as a page schematic or screen blueprint, is a visual guide that represents the skeletal framework of a website.
* Wireframes are created for the purpose of arranging elements to best accomplish a particular purpose.
* The purpose is usually being informed by a business objective and a creative idea.
* The wireframe depicts the page layout or arrangement of the website’s content, including interface elements and navigational systems, and how they work together.[

And checked a websites about real estate siites and clothing sites that’s it for this day